

Welcome To The Station That Leaves No Listener Behind

KCAA 1050 AM

Loma Linda, California

All Aboard The Inland Talk Express

December 2009

www.kcaaradio.com

Volume I, Issue I

Imus In The Morning
Weekdays

7 AM--9AM



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10 AM



“Come To Mama”



Roseanne Barr

You no doubt have enjoyed Roseanne Barr in her long running (1988-1997), ground breaking sit-com, *Roseanne* as the matriarch Rosanne Conner or you may have enjoyed her as the host of her own TV talk show, *The Roseanne Show* (1999-2000) and you may even remember her controversial rendition of the national anthem at Jack Murphy Stadium in the summer of 1990. But if you haven't heard Roseanne Barr on KCAA 1050 AM, in the words of the jazz singer, Al Jolson, "You ain't heard nothin' yet".

So add some excitement to your life every Sunday from 11am to 1pm by listening to television's beloved Domestic Goddess, Roseanne Barr. Roseanne tackles politics, religion, and other topics in search of solutions. Her guests are live in her recording studio each week. The show is vastly different from any show heard locally in the Inland Empire. Rosanne will always surprise you, would you expect anything less! You will experience pure talk radio entertainment. So lock on to KCAA 1050 AM every Sunday from 11am to 1pm.

For an extra treat, visit Roseanne's website, www.roseanneworld.com. Join the fun by calling into Roseanne's live radio show each weekend. Better yet, join on Sunday's from 11am to 1pm (888) 909-1050.

Enjoy the Roseanne Barr talk radio show and tell your friends and family about it.

Barb Stanton has been called the Queen of Talk



Barb brought her unique brand of entertainment to KCAA Radio in 2007 to the delight of our listening audience. Stanton is known for her frank delivery. She has proven to be extremely broad based in her approach to news. Political – human interest – hard hitting and then she throws a curve ball with sensitivity and laughter. Veterans are featured each Monday with a 'Military Tribute' as Stanton honors fallen hero's who have given their lives in Iraq and Afghanistan. "I take it as a duty to remind Americans that we are safe and free because of these soldiers. The sacrifices they and their families suffer for this nation are a reminder that freedom is not free."

Stanton was honored this year with the Army Freedom Team Salute Award and honored as A Most Inspiring Woman of the Victor Valley. She also received a resolution from San Bernardino County and the California Assembly in recognition of her award as a most inspiring woman. Stanton says, "I accept these humbly and with the most sincere appreciation."

When asked about the show topics Stanton explained, "It's tough in talk radio. I discuss local politicians in San Bernardino County and our local cities and towns that prove to be difficult at times because I look under the rocks and around the corners. It's my duty to talk, and in a frank manner, about what I see as right or wrong with government and our elected officials...and I do it!"

The show covered the recent city of San Bernardino elections interviewing Mayor Pat Morris and his two challengers. She covered and interviewed incumbents and challengers in the three council wards and says it was challenging. "It was interesting to bring the candidates to the airwaves for listeners to decide whom they thought they would cast their vote for," she explained.

The phone lines are open which allows listeners to discuss their concerns in their neighborhoods, around the state or in the nation...Stanton is ready willing and able.

Check out The Barb Stanton Show at barbstantonshow.com and always at KCAA Radio afternoons from 3-4. "It's a jam packed hour, with guests and calls laughter and tears," Stanton says.



The Zona Profiles - "News with Meaning"

Tuesdays At 11:00 AM



Michael Zona, M.D.

The ZonaProfiles - "News with Meaning" is now on KCAA. This show discusses the psychiatric meaning behind the news. The show is both informative and entertaining and is gathering a strong audience. It airs during the prime listening hour, 11am to noon, every Tuesday.

Institute of Psychiatry, Law, and Behavioral Science. His research on 'Stalking' was recognized by the American Academy of Forensic Sciences as best research by a forensic fellow. Currently, he has a clinical practice and consults for numerous corporations and law firms. In addition to the weekly broadcast on KCAA, the show is featured on their website

www.zonaprofiles.com podcast page. The site contains additional information, and written blogs for listeners to access 24/7. Similarly, they continue to take email responses from our listeners, and address their concerns on the show.

The hosts, Michael Zona, M.D. and Kymberly Bokhee, R.N. take listener calls for lively questions and answers on current topics and a variety of medical issues as well.

Dr. Zona is qualified to speak on a variety of subjects. Dr. Michael Zona, M.D. received his Medical Degree, and also completed a Forensic Fellowship at USC



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Culture Shocks-Barry Lynn

Weekday's

1 PM



Stay Connected with Us

Visit The KCAA Chat Room— www.kcaaradio.com/CHATROOM.html

Signup For Your KCAA Text alerts— www.wtxt.net/Register.aspx?c=kcaa

Take The New KCAA Web Poll— www.kcaaradio.com/WebPoll.html

Leave Your Thoughts In Our Guest Book— www.kcaaradio.com

The CEO Report With Fred Lundgren

Unless you make a living in the moving business, 2009 has been a very challenging year for you. Personally, I look back at the past year in wonder. I wonder how we made it through the year without laying off anyone.

As I look back at 2009, I can confirm that KCAA has demonstrated a level of financial resilience that is nothing short of miraculous. It makes me very thankful for the blessing of a hard working and loyal staff, for dedicated programmers and consistent advertisers. Over the years, some listeners and advertisers have criticized our broadcast diversity, but without it, we would have suffered greatly as a business during this recession.

In 2009, we stayed on course by increasing our diversity, lowering our ad rates and rededicating ourselves to local programming so our advertisers and programmers

could justify their ad expense to a frustrated, worried and distracted audience.

We have redoubled our emphasis on localism by increasing our output of locally produced programs to over 40 hours per week. In 2010, this number will increase again with the ultimate goal of producing and broadcasting 100% local programming.

I want KCAA to be known all across the Inland Empire as the station that is always ready to promote, produce and air local events; a station that has the ability and willingness to respond to unforeseen and unexpected situations.

To reach this goal, I have instructed the staff of KCAA to think of new and creative ways for the station to become more relevant and more responsive to more listeners on a daily basis.

In 2010, I want KCAA to take it's rightful place in local and regional media as

The Radio Station That Leaves No Listener Behind!



Sunday 9 AM



Fred Lundgren



KCAA IN THE NEWS

KCAA takes you back to family-friendly radio

By Judy Downing, Special to Highland Community News

Published: Wednesday, November 25, 2009 5:12 PM CST

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HAPPY HOLIDAY'S
FROM ALL THE STAFF
AT KCAA AM 1050



Steve Naranjo, Jr. and Fred Plimley remember the appeal good old-fashioned radio has for old and young alike in the community.

They're bringing that back on Saturdays from 1 p.m. to 4 p.m. on KCAA 1050 AM with a show that is a mix of Old School, R&B, and a touch of the Oldies.

"We'll be doing family friendly radio," said Naranjo, "it's an upbeat radio show that is involved with the community."

The show is a labor of love for Naranjo and Plimley, who have known each other for over 30 years. They worked together in radio and doing live events during that time. Listeners may remember their show on KUOR 89.1 FM from 1989 to 2001. For six years they also provided the music and entertainment for all the concerts and dances at the Orange Show.

"Too many shows today play the same music over and over," said Naranjo. "We plan never to repeat the same song within the whole set. We're also going back to the days when people bought albums and enjoyed all the songs, not just the single that topped the charts."

"We are also going back to our old motto of playing your requests and dedications," said Plimley. "Kids don't get that today."

"One girl was so excited about having her request played on the radio that she told all of the other kids in her school," said Naranjo.



Photo by Judy Downing - Steve Naranjo, Jr. and Fred Plimley get ready to broadcast their first show at KCAA.

Naranjo and Plimley are serious about their involvement in the community. Their program last Saturday supported a health fair at a local church. After the show, they stopped by at the American Legion in the city of Colton. Next week after the show, they will be at the Car Show and Harley Bike Show at Ray's Deli in San Bernardino.

"We will also showcase local talent," said Naranjo. "No one is really doing that today. There are some great groups currently practicing in their garage. We want to give them exposure."

"We're delighted with the support we're getting from the community," said Plimley, "We spent a lot of time putting this show together. It's the right time for something like this."

What Our Listener's Are Saying

youaretheman—For those who read this? I am an addict on KCAA 1050. Matter of fact I am writing a song. Inspired by all the great programming and radio entertainment 1050 gives me on a daily basis. Without 1050 I am NO ONE Celebrate and tune your cars, home radio's, windows player. Do you know you can watch in the studio. Make it your favorite. Like I said I am NO ONE without 1050AM. WOW Support this radio station - tell everyone about 1050AM.... Song coming soon..... I am No One without 1050..WOW

Carlos Hernandez—Love the new Morning show, This is what the IE needs an upbeat show to start the day, KCAA will be able to gain more listeners with a show like this. Now all you need is Website makeover (not to crazy) and a Billboard on one of the most congested freeways in the nation, Awareness is the key I still meet people who never heard of 1050.

Mario Dee Jaye—This station is a great well kept secret!!! I wish you reached more of the state, but am happy that eastern L.A. county can hear me!!!

Danny workman—I miss the chat room at night with the night shift! Angel and Robbie. But things must change I guess. The D and A show is a bit DIPPY tho. Not my cuppa tea but may be someone else's. Keep up th egreat work Mr. Lundgren (sorry for the spelling Fred) Miss ya Joop, kraig and JackRabbit. I used the name zombywoof back then. By the way thanks for the 66er games Bret did a great job.

We want to hear from you!

Visit www.kcaaradio.com and give us your thoughts in our Guest Book!