

Welcome To The Station That Leaves No Listener Behind

# KCAA 1050 AM

Loma Linda, California

All Aboard The Inland Talk Express

February 2010

www.kcaaradio.com

Volume 2 Issue 1

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### KCAA'S NATIONAL PROGRAMMING

#### MONDAY—FRIDAY

5:00 AM-7:00 AM THE POWER HOUR

7:00 AM-9:00 AM IMUS IN THE MORNING

10:00 AM-11:00 AM THE ED SCHULTZ

12:00 PM-1:00 PM LOU DOBBS

1:00 PM-2:00 PM BARRY LYNN

4:00 PM-5:00 PM ON THE MONEY

See Pages 3 & 5 For Our Great Local

Programs!

## A NEW SCIENCE TO THE DNA RADIO SHOW



Vince Daniels

Starting the second week in February Vince Daniels' DNA Radio Show website will come down in order to undergo a slight revamp. It will return in April when the site and the show will re-launch to reflect the New DNA, which will stand for Daniels & his Audience.

"Since October of 2004 I've had co-hosts on my show. yet for the first 3 and-a-half years, I did it alone. I miss those days and at least twice a month I need to have the show to myself." The show will alternately be titled "The Vince Daniels Show."

Vinnie also realizes that everyone, including longtime sidekick, Paul Andrews does factor into the success of DNA. Andrews will join the show occasionally

to take on the lighter news and especially nostalgia features, including his penchant for T.V. trivia. and great interviews. Vince's forte lies in talking about matters of the heart and items of more religious, sociological and psychological importance. He also enjoys counting down the hits and will continue to do so when he brings back his "55 Years of Rock & Roll's Number 1's" segment.

Jay Boatman and Crista Curtis will join the show together from time to time to tackle the hard news, particularly the political items. This is not to be confused with "The Jay Boatman Show," an interim KCAA offering that will take over Daniels' 10am-Noon slot on Saturdays, beginning February 13th while the DNA host is away on what should be one final extended medical leave.

Enjoy DNA through February 6th. The New DNA Radio Show begins sometime in April. Starting April 1st visit [www.DNARadioShow.com](http://www.DNARadioShow.com) for an exact return date.

## The Legal Diva, Loredana Nesci



She hails from Meriden, Connecticut and is the daughter of Italian immigrants. Italian was Loredana's first language. Growing up, Loredana dreamed of becoming an attorney and later entering a career in politics. She's halfway there with achieving her list of career goals. Yes, look out for her on a ballot someday soon. Loredana earned her undergrad degree at the University of Connecticut, Storrs — go Huskies!

Instead of going straight into law school after UCONN, she decided that Connecticut was a little too cold for her southern Italian blood. So, she headed west and landed in Los Angeles where she made a living as a Los Angeles Police Officer working the Southwest beat. She was once pepper-sprayed by her own partner by accident while they were apprehending a suspect high on PCP. She was also in-

involved in the North Hollywood shoot out at the Bank of America in North Hollywood. Her sergeant ordered her and her partner to release the hostages and guard the bags of money that the bank robbers almost stole before they were shot to death. So sad, too bad. Crime doesn't pay.

For those of you who have yet to have a Lowdown experience with Ms. Legal Diva, you don't know what you've been missing. Tune in Friday's from 6:-7pm right here on 1050 AM or [kcaaradio.com](http://kcaaradio.com). You'll be glad you did. Every show explores different aspects of familiar topics to give you a fresh perspective on important issues that you otherwise would not have known were it not for LD uncovering and exploiting the sometimes hidden truths.

Loredana & Robert Reagan





254 Carousel Mall  
 San Bernardino Ca 92401  
 909-885-8502 (Office)  
 909-381-8935 (Fax)  
 909-888-5222 (Studio)

## The Toxic UnderGround Thursday Live From 8PM-10PM



Ryan, is now heard live on KCAA every Thursday night from 8-10 pm. The primary focus of the show is to promote and bring awareness to local IE talent in music, acting, comedy, extreme sports, and many other forms of entertainment.

Join us every Thursday night for lively talk as we shine the spotlight on local and national talent. For more information and guest schedule go to [myspace.com/toxic1050](http://myspace.com/toxic1050)

Toxic Underground Live, the brain child of Kitt Jones and Church Giacolletti and produced by Kyle Schneider and Rev



Frank Sinatra

Starky Hearing Foundation

Celebrity Invitational

Benefiting

Barbara Sinatra Children's Center at Eisenhower

February 18-20, 2010

Fantasy Springs

Resort & Casino

Indio, California



### Watch Your Favorite Local KCAA Radio Shows



[www.kcaaradio.com](http://www.kcaaradio.com)

### Stay Connected with Us

Visit The KCAA Chat Room— [www.kcaaradio.com/CHATROOM.html](http://www.kcaaradio.com/CHATROOM.html)

Signup For Your KCAA Text alerts— [www.wtxt.net/Register.aspx?c=kcaa](http://www.wtxt.net/Register.aspx?c=kcaa)

Take The New KCAA Web Poll— [www.kcaaradio.com/WebPoll.html](http://www.kcaaradio.com/WebPoll.html)

Leave Your Thoughts In Our Guest Book— [www.kcaaradio.com](http://www.kcaaradio.com)

## The CEO Report With Fred Lundgren

My name is Fred Lundgren. I am the founder and CEO of KCAA 1050 AM Radio. KCAA is licensed to Loma Linda, California. Every day, I receive phone calls and emails from potential programmers and advertisers who need to expand and grow your business.

We are here to serve you! Our regional radio signal covers 5 million people in Southern California. We provide a primary radio signal to the

49 communities that comprise the Inland Empire.

KCAA offers advertising rates as low as \$10.00 for one minute spots under long term agreements. We also sell 30 minute and one hour program blocks to selected businesses that match our news-talk format.

We are established and well-known across the Inland Empire region

of Southern California.

Our slogan is... "The Station That Leaves No Listener Behind" Give us a call if you are interested in developing your own radio program or, airing an advertising campaign for your business. We will help you target listeners that can become your new customers. We will expand your business base by increasing your reach and your area of influence.

We offer a wide range of multi-media services, starting with our radio signal in 1050 AM. Please visit our website, listen to our live audio stream and view us on KCAA TV. Then, read our newsletter and listen to the podcasts of other KCAA Radio programs.

When you are ready, just call me or email me and one our advertising

and programming specialists will contact you and explain how your business can benefit from the services offered by KCAA...

The Radio Station That Leaves No Listener Behind.

[www.kcaaradio.com](http://www.kcaaradio.com)

Thanks,

**Fred Lundgren**

**Founder and CEO**



Fred Lundgren

## KCAA Relieves the Restlessness

The globe is warming and the heat source is right here in downtown San Bernardino. The housing construction industry has virtually melted; the job market is fried; energy and fuel costs are exploding, *again*; reliable sources of water have evaporated, and our government is growing like a marshmallow in a microwave and the people are getting restless.

KCAA welcomes **Restless Republic Radio**, heard every Thursday between 11:00 am and 12noon right here on “the station that leaves no listener behind”, and will address these issues that face the Inland Empire. It’s a common theme across the entire country and we’re restless. The co-hosts are local men, born and raised in Southern California and passionate about advocating self leadership, less government and responsible, sustainable and economic growth.

Mr. Wayne, Water Conservation Specialists and Eco-Consultant has been advocating self governance and a common sense approach to creating green, healthy lifestyles for many years, and promoting our country’s goal for Energy Independence...all without sacrificing our liberty. His message began on [www.TheGreenRevolutionShow.com](http://www.TheGreenRevolutionShow.com) and was heard last spring right here on KCAA.

Scott Markovich, building contractor and businessman is running for San Bernardino County Supervisor in the Second District ([www.MarkovichForCountySupervisor.com](http://www.MarkovichForCountySupervisor.com)) and recognizes the county has no formal master plan, and needs to be developed for the citizenry. The

Meme, which he says, is a contagious idea that sees our government acting as a “snow plow that will remove the rubbish out of the way for the entrepreneur spirit to thrive on which highway they choose”.

The issues the Inland Empire of Southern California face are a typical cross section of the entire country and Scott and Mr. Wayne are identifying what we can do to create a more sustainable region. Mr. Wayne says, “...but we must identify the problems first, if we are going to be part of the solution, so please call in and be a part of the solution with us.”



Scott & Mr. Wayne

## Our Great Local Programs

Visit Our Website For Pictures & Bios [www.kcaaradio.com](http://www.kcaaradio.com)

Monday	Tuesday	Wednesday	Thursday	Friday
<b>KCAA Morning Show</b> 9:00 AM-10:00 AM	<b>KCAA Morning Show</b> 9:00 AM-10:00 AM	<b>KCAA Morning Show</b> 9:00 AM-10:00 AM	<b>KCAA Morning Show</b> 9:00 AM-10:00 AM	<b>KCAA Morning Show</b> 9:00 AM-10:00 AM
<b>The Barb Stanton Show</b> 3:00 PM-4:00 PM	<b>The Empire Talks Back</b> 2:00 PM-3:00 PM	<b>Pass Politics</b> 2:00 PM-3:00 PM	<b>Restless Republic Radio</b> 11:00 AM-NOON	<b>The Prince Leahy Show</b> 11:00 AM-NOON
<b>The Block Radio</b> 5:00 PM-6:00 PM	<b>The Barb Stanton Show</b> 3:00 PM-4:00 PM	<b>The Barb Stanton Show</b> 3:00 PM-4:00 PM	<b>The Barb Stanton Show</b> 3:00 PM-4:00 PM	<b>The Barb Stanton Show</b> 3:00 PM-4:00 PM
<b>Marijuana Compassion &amp; Common Sense</b> 6:00 PM-7:00PM	<b>The Block Radio</b> 5:00 PM-6:00 PM	<b>The Block Radio</b> 5:00 PM-6:00 PM	<b>The Block Radio</b> 5:00 PM-6:00 PM	<b>The Block Radio</b> 5:00 PM-6:00 PM
			<b>TOXIC UNDERGROUND</b> 8:00 PM-10:PM	

## What Our Listener’s Are Saying

**Nick Chavez-** Just wondering when Dolphinbrain was returning to the air, I read an interview with him saying he would be doing a latenight show? Any word on when that going to start?

**Becky Moon-** Glad to hear Danny Alcaez is going to be on today. He's a passionate, refreshing songwriter that has a lot to say with a special affection to the LA Latin/American community. Love ya Danny!

**Csm Diaz, Daniel L ret. US Army-** I simply enjoy listening Talk Radio and differing views not in line with the mainstream. I found your site on Lou Dobbs.com and I will add you station to my favorites. Keep on broadcasting, it is free ideas like all of your hosts and broadcasters that keeps the United States free. You are very important...you are all the Resistance.

**Sara-** This show is an embarrassment to the Beaumont area. If Victor represents the citizens of the Pass, the area is in trouble.

**Dolphinbrain-** DOLPHINBRAIN STILL COMING TO THE AIRWAVES SOON FOR 2010!! KCAA LOCO PROGRAMMING!!!

**Danny workman-** Really enjoy Thursday nights at 8 now. Great shows. Next time I call in I will make sure I got my choppers in.LOL

**We want to hear from you!**

**Visit [www.kcaaradio.com](http://www.kcaaradio.com) and give us your thoughts in our Guest Book!**

# KCAA IN THE NEWS

## Rhyme & Reason

### Tha Juke Joint talk radio show is busting out a whole new rap sheet for hip-hop

By: [Albert Ching](#) Published In The INLAND EMPIRE WEEKLY



There's not much happening at the Carousel Mall in downtown San Bernardino, not even on the last Saturday before Christmas.

There are a few folks wandering around the few businesses that are still operating: a couple of clothing stores, a stray Chinese fast food spot and outdated oddities like a photo-developer.

Most of the mall's occupants are now government offices—there's a branch of California Children's Services—which are, of course, closed on weekends. Puzzlingly, there's still an information desk open, just in case you're looking to navigate between one shuttered storefront to another. On first glance, the most interesting thing going on—OK, on second, third and fourth glance, too—is the lonely carousel on the first floor, the namesake of the former Central City Mall.

But up on the second floor, there's something a lot cooler going on Saturday afternoons than an abandoned kid's attraction—tracks from The Game and Jurassic 5, talk on the NFL and the still-up-in-the-air Mayweather/Pacquiao fight, and debate over the recently released *Rolling Stone* "100 Best Songs of the Decade." No. 10 was "Stan" by Eminem—the first-person murder/suicide stalker anthem that, oddly enough, launched the American career of adult contemporary fave Dido.

"This was really a high point in the art form," says co-host Almanac. "Which I consider, probably, Eminem's best song."

"That's saying a lot," adds host Eternal Tranzmit, possibly a bit skeptical of the claim.

It's another weekly installment of "Tha Juke Joint," a hip-hop talk show that's sporadically existed in one form or another for more than a decade, but debuted on talk station KCAA this past October.

#### REPRESENTIN'

There are a lot of things a little odd about the pairing, and not just the fact that KCAA's studio is inside a dead mall. It's a show that's playing music on AM radio, and it's a hip-hop program followed a mere hour later by Lou Dobbs himself (other syndicated KCAA fare includes Don Imus and Ed Schultz). But the three Joint hosts—Eternal Tranzmit, Almanac and Mic Flex—couldn't be happier with the situation, even if it's only phase one of much more ambitious plans.

"A lot of the major stations, they don't really represent

California," Tranzmit says, who in his day job at Capital One goes by his birth name of Eddie Talbert, Jr., 35. "They really focus on four major hip-hop artists, but they don't really look at hip-hop in its totality. What our objective is to go in there and be a platform for West Coast artists to really get themselves played to a national audience."

National audience? Other than KCAA's reach—said to be 36 cities throughout the IE—each show is posted as a podcast on the station's website, and the show is broadcast online through a live webcam in the studio. For Talbert, who started "Tha Juke Joint" on public-access TV in 1999 and also existed for a time as an Internet-only radio program, the show is a way to showcase "authentic" hip-hop—mostly local, but also b-sides and lesser known tracks from national acts—and to spread positivity among the hip-hop community, especially throughout the Inland Empire.

"I knew this was something that people are going to be able to identify with," says Talbert, who is clearly comfortable behind the mic given his years of off-and-on hosting. "It's bigger than just playing music. We had a responsibility."

#### (DON'T) MAKE SOME NOISE!

Even if you've never been to a radio station before, you've probably got a pretty clear image of what it looks like in your head, maybe from TV shows like *WKRP* or *Frasier*. Which is actually pretty spot-on. But that's not KCAA.

You've got to remember to be quiet as you walk through the front door, since the actual broadcasting area—calling it a "studio" might be stretching it—is just a few yards away. For "Tha Juke Joint," Talbert, Dixon and Perez gather around a table in the middle of what's essentially a large cubicle, with no soundproofing or doors keeping unwanted noises out. When in-person guests join the show, like Adelanto-based rapper Noa James did last Saturday, things get a little cramped.

That doesn't stop the hosts and James from getting in some pretty good conversation about the state of hip-hop in general, fueled in part by the recent announcement that rap would be banned from the Riverside County Fair's battle of the bands—lending some pretty concrete evidence to the show hosts' claims of hip-hop still being seen as a bad thing by much of the public.

To combat this snub, the show hosts, with KCAA's support, are putting together their own festival, inclusive of hip-hop (and "everybody," Dixon is sure to add) around the same time as the fair, though dates, venues and artist aren't yet confirmed. Though Talbert says his first instinct was to be "destructive" and simply boycott the festival, he says he quickly saw it as an opportunity to do something constructive and

To view entire article go to

[http://www.ieweekly.com/cms/story/detail/rhyme\\_reason/2976/](http://www.ieweekly.com/cms/story/detail/rhyme_reason/2976/)

# KCAA WEEKEND PROGRAMS

Visit Our Website For Pictures & Bios [www.kcaaradio.com](http://www.kcaaradio.com)

## SATURDAY

**It's Polka Time**  
6:00 AM-8:00 AM

**Sportscards Collectable**  
8:00 AM-9:00 AM

**The DNA Show**  
10:00AM-NOON

**The Bill Santoro Show**  
NOON-1:00PM

**Your Music Team**  
1:00PM-4:00 PM

**Tha' Juke Joint**  
4:00 PM-6:00 PM

**Empire Wrestling Radio**  
6:00 PM-7:00 PM

**Lou Dobbs Weekend**  
7:00PM-8:00PM

**Late Nights**  
8:00PM-5:00AM

**Your Music Team**  
1:00PM-4:00 PM



Fred Plimley & Steven Naranjo Jr.



## SUNDAY

**Pastor David McNary**  
6:00 PM-7:00 PM

**"God's Miracle Broadcasting"**  
7:00 AM-7:30 AM

**The Roland Trujillo Show!**  
7:30AM-8:00AM

**Bobby Likis**  
8:00AM-9:00AM

**Meet The Press**  
9:00AM-10:00 AM

**Robert Kendziorski Show**  
10:00 AM-11:00 AM

**The Roseanne Barr Show**  
11:00 AM-1:00 PM

**The Kevin Trudeau Show**  
1:00PM-4:00PM

**The Horace Winkk Dusty Disc Show**  
4:00PM-6:00PM

**The Twilight Zone Radio Dramas**  
6:00PM-7:00 PM



**LISTEN TO "SPORTS CARDS ON SATURDAY MORNING" WITH ANDY MADEC**

**Andy is hosting a One-Hour  
radio talk show on  
KCAA 1050-AM  
every Saturday Morning at  
8:00 AM pacific time**

*This is a live call in  
talk show. Call with any  
questions you may have  
or topics you would  
like to discuss.*



**Non Southern California listeners can tune into the show via WebTV at [www.kcaaradio.com](http://www.kcaaradio.com)**