



The Station That Leaves No Listener Behind

# KCAA RADIO



1050 AM 106.5 FM

LOMA LINDA, CALIFORNIA



## Welcome to KCAA Radio

KCAA is licensed to Loma Linda, California. It's the local news/talk station and regional affiliate for NBC Radio News, The Associated Press, CNBC Business News and NBC Sports News. This unusual multiple affiliation reflects the broad diversity and range of the station's services and format. The station is enjoying its 25<sup>th</sup> year as a successful, independently owned AM-FM news-talk station serving the Inland Empire region of Southern California and portions of the greater Los Angeles metro.

KCAA's daytime signal on 1050 AM reaches over 5 million people. The combined reach of KCAA AM and our FM Translator on 106.5 FM provide listeners with two terrestrial listening options.

KCAA's Internet system has listeners in over 200 countries. The station's massive podcast archive dates back to 2004 with over 550 show titles in active status with 2.5 million hourly episodes available on demand. The system delivers over 250,000 hours of podcast downloads each month. Our Spreaker/iHeart system delivers another 40,000 hours of downloads each month.

KCAA's primary website is [www.kcaaradio.com](http://www.kcaaradio.com) and the station's mobile website is [www.kcaaexpress.com](http://www.kcaaexpress.com). It might be said that "THE SUN NEVER SETS ON KCAA"

KCAA airs the most diverse selection of talk radio in America including weekday offerings from great talk shows like "Know Your Rights" with attorney Danyal Roodbari Get Balanced with Dr. Marissa, Controlled Chaos with Gary Garver, Thom Hartmann, Del Walmsley, The Rick Smith Show, Stephanie Miller, Randi Rhodes, Sheila Mac, The Taheebo Tea Club, Think Big with Bishop Jackson, The Opperman Report, The House of Mystery, Angel Baby, The Other Side of Midnight and America Overnights with Kate Delany. Weekends are filled with great programs and features. For a full list and schedule of all KCAA's programs and daily features see <http://www.kcaaradio.com/fullschedule.html>

All KCAA shows are available for instant replay or downloading on our company owned and operated podcast system at [www.kcaaradio.com](http://www.kcaaradio.com) and at our company owned [archive](#) plus the following major third party platforms, iHeart, [Spreaker](#), i-Tunes, [TuneIn](#), [Spotify](#), [Stitcher](#), [Google Podcasts](#), Amazon/audible, [Castbox](#), [Deezer](#), [Podcast Addict](#), [Podchaser](#), and Jiosaavn Talk Stream Live and many more.

KCAA video productions are available on [Tiki Live](#) for a 30 day period where they can be viewed on demand or uploaded to any video platform chosen by the broadcaster. The station's [YouTube](#) channel and [Rumble](#) channel add to our list of video services.

KCAA Radio  
1378 Industrial Park Ave. Redlands, California 92374  
Phone: (909) 793-1065



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1050 AM 106.5 FM

LOMA LINDA, CALIFORNIA



The station is currently broadcasting on 1050 AM, and 106.5 FM from its new media center in Redlands, California. Listeners can enjoy KCAA's excellent line up of programs on all these channels.

Recently, the station upgraded all broadband connections to fiber optics and added new audio delivery systems to both transmitters, specifically adding AAC encoding which produces perfect FM audio and near FM quality audio on AM receivers.

The station uses refurbished analog Optimod audio processing and Orban's legendary stereo synthesizers along with the Aphex aural exciter and "Big Bottom" processors to produce a sound that is second to none. KCAA's AM and FM signals exhibit more "dial presence" and audio frequency response than competing stations in the market with similar and much higher power. Listeners notice the richer and fuller sound of KCAA.



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1050 AM 106.5 FM

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**1. Station Call Sign, City of License and Frequency:**

KCAA 1050 AM Loma Linda, Ca.  
K293CF 106.5 FM Moreno Valley, Ca.  
[www.kcaaradio.com](http://www.kcaaradio.com)

**2. Station Address and Phone:**

Main Studio Location

KCAA Radio  
1378 Industrial Park Ave.  
Redlands, California 92374  
(909) 793-1065 (Station)  
(281) 599-9800 (Corp)

**3. Station Slogan:**

“The Station That Leaves No Listener Behind”

**4. Licensee of Station:**

Broadcast Management Services, Inc.  
19939 Gatling Court  
Katy, TX 77449

**5. Station Power:**

1.4 kilowatts



**NBC NEWS  
RADIO**



**CNBC**



**NBC  
Sports**



**Associated Press**

KCAA Radio  
1378 Industrial Park Ave. Redlands, California 92374  
Phone: (909) 793-1065



The Station That Leaves No Listener Behind

# KCAA RADIO



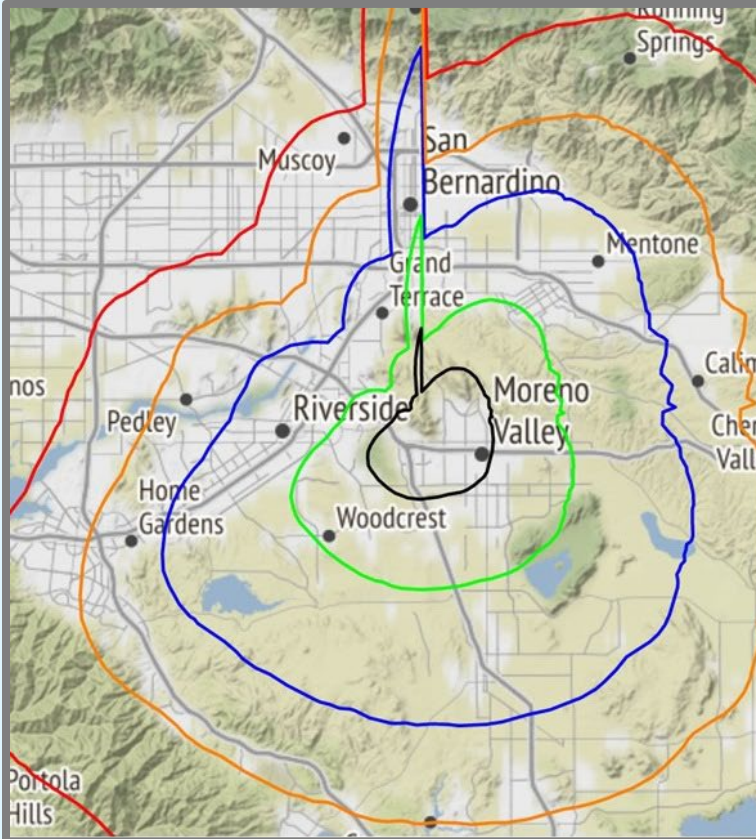
**1050 AM 106.5 FM**

LOMA LINDA, CALIFORNIA



## 6. 106.5 FM Coverage Map

## 1050 AM Coverage Map



## 7. Markets and Audience:

KCAA AM and FM is part of the Riverside/San Bernardino broadcast market #-25 in Southern California. KCAA's primary AM broadcast signal covers a population of over 5 million people in Riverside, San Bernardino, Orange county, and parts of Los Angeles County. The station also streams its signal over the internet at [www.kcaaradio.com](http://www.kcaaradio.com) at 48K for mobile usage and 128K for desktops. KCAA's weekly cumulative audience is approximately 150,000 persons with an average quarter hour audience (AQH) of 5,265 persons. KCAA's demographics primarily reflect an adult listening audience of 18 years of age and older.

## 8. Block Program Availability:

KCAA has one-hour time slots available to proven talent with the resources to sustain a long-term agreement. Rates begin at \$150.00 per hour for recorded programs and \$200.00 per hour for live audio and HD video production. KCAA broadcasts from The Tri-City Center in Redlands. Our system allows remove live production using Skype, Zoom and other similar systems.

An engineer will be assigned to you if you choose to produce live shows. You may broadcast audio only or audio-video, the rate is the same.

Although we prefer annual agreements, we accept 16 or 26 week agreements on a case by case basis. Discounts available for annual prepaid agreements.

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1050 AM 106.5 FM

LOMA LINDA, CALIFORNIA



**KCAA** is a broadcaster and advertiser friendly radio station. At KCAA, we help you become a professional broadcaster. We guide you through the complete learning process of establishing yourself as a seasoned talk show host. As an advertiser, we help you personally deliver your tailored message to your targeted audience. You will be invited to the station for live and call in interview segments to promote your business.

KCAA provides hourly blocks of airtime for \$150.00 to \$200.00 for hour. Overnight rates begin at \$50 per hour. The final rate depends upon day part, day of the week, program payment terms and program length.

Contact KCAA, at (909) 793-1065 or (281) 599-9800 or email at [ceo@kcaaradio.com](mailto:ceo@kcaaradio.com) for availability.

You may contact Mark Westwood, KCAA's General Manager, at (909) 793-1065 for availability and a tour of our Redlands facility



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#### ADDITIONAL NOTE

KCAA Radio  
1378 Industrial Park Ave. Redlands, California 92374  
Phone: (909) 793-1065



The Station That Leaves No Listener Behind

# KCAA RADIO



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Ask about KCAA podcast only service!

## Monthly 50 SPOT RATE

MINIMUM BUY \$500.00

Scheduled at best times available

LENGTH	EACH	TOTAL
10 SECONDS	\$10.00	\$500
30 SECONDS	\$25.00	\$1,250
60 SECONDS	\$40.00	\$2,000



### RATES FOR LIVE AND RECORDED FIXED TIMES

ONE MINUTE FIXED TIME LIVE READ SPOT RATE

\$45 PER MINUTE

ONE MINUTE RECORDED FIXED TIME SPOT RATE

\$35 PER MINUTE

THIRTY SECOND FIXED TIME LIVE READ SPOT RATE

\$30 PER 30 SECOND SPOT

THIRTY SECOND FIXED TIME RECORDED SPOT RATE

\$25 PER THIRTY SECOND SPOT

Lowest Unit political rate is \$20 for 30 second spots



iHeartRadio

### HOURLY PROGRAM RATES

\$150 to \$200 per hour  
(based on day part)

### One Half Hour Shows

\$100.00

### Overnight Rate

\$50 per hour



Banner ads available on [www.kcaaradio.com](http://www.kcaaradio.com)

60 x 460 rate is \$150 per month

### Additional Production Services

Call Mark Westwood (909) 793-1065



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 Phone: (909) 793-1065



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## Programmers receive the following services:

1. A live studio engineer
2. Five (5) available call-in phone lines
3. The ability to interview people via telephone
4. In-studio HD Tiki Live, YouTube and Rumble
5. Audio and Video Skype or Zoom
6. Broadcasting on TuneIn, Spreaker iHeart and iTunes
7. Program listing on KCAA website
8. Streaming worldwide on the Internet
9. Dedicated unlimited free podcasting and archiving
10. 30 second program promos for your show
11. Free spots for your advertisers
12. "Rant" Line for listeners (909) 353-1050
13. Listen by phone service (720) 835-3099
14. Stats from numerous platforms
15. YouTube and Rumble uploads of all video productions
16. All shows broadcast on terrestrial stations KCAA 1050 AM and 106.5 FM
17. Free commercials for your program sponsors
18. All Shows submitted to iHeart and shared on Facebook, Twitter and Instagram
19. Customized landing page with links to all your websites and social media sites
20. Spreaker site with RSS feed and podcast feed
21. Tiki Live, Rumble, Spotify, Tune in, Podchaser, Deezer, Talk Stream Live and more



Instagram

## Full Hour Program Availability:

KCAA has one-hour time slots available for proven talent with the resources to sustain a minimum 26 week agreement. The billing schedule for (26) weeks is monthly in advance. There is a 10% discount for 26 week contracts paid in full upon signing. This increases to 20% for annual contracts.

## Markets and Audience:

KCAA is part of the Riverside/San Bernardino radio market in Southern California which is Nielsen Market #25. KCAA's primary broadcast signal covers over 5 million people in Riverside, San Bernardino, and Orange Counties. The station also streams its signal at [www.kcaaradio.com](http://www.kcaaradio.com) and [www.kcaaexpress.com](http://www.kcaaexpress.com). KCAA's estimated weekly cumulative audience totals approximately 150,000 persons with an average drive time quarter hour audience (AQH) of 5,265 persons.

KCAA's demographics primarily reflect a listening audience of 18 years and older.

KCAA Radio  
1378 Industrial Park Ave. Redlands, California 92374  
Phone: (909) 793-1065



KCAA Programmer Agreement  
**BROADCAST MANAGEMENT SERVICES INC.**  
 1378 Industrial Park Ave. Redlands, California 92374  
 Phone: (909) 793-1065 · Email: [Info@kcaaradio.com](mailto:Info@kcaaradio.com)



CLIENT'S NAME: \_\_\_\_\_

TYPE OF BROADCAST: ( \_\_\_\_\_ )

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

(IF PROGRAM, NAME OF SHOW) \_\_\_\_\_

Special Instructions \_\_\_\_\_

\_\_\_\_\_ New Agreement      \_\_\_\_\_ Renewal      \_\_\_\_\_ Revision

**BROADCAST SCHEDULE**

Week of	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li>1. A live studio engineer</li> <li>2. Three (3) available call in phone lines</li> <li>3. The ability to interview people via telephone</li> <li>4. HD Tiki Live video cast on <a href="http://www.kcaaradio.com">www.kcaaradio.com</a></li> <li>5. Upload of video podcast to Facebook</li> <li>6. Remote production of live Video on Skype or Zoom</li> <li>7. Broadcasting on 15 online platforms</li> <li>8. Program listing with images on KCAA website</li> <li>9. Live internet audio and video streaming on KCAA website</li> <li>10. Free audio and video podcasting and archiving</li> </ol> | <ol style="list-style-type: none"> <li>11. Permanent inclusion in <a href="#">KCAA Active Archive</a></li> <li>12. 30 second program promos for your show</li> <li>13. Free spots for your advertisers</li> <li>14. "Rant" Line for listeners to call (909) 353-1050</li> <li>15. Listen by phone service at (720) 835-3099</li> <li>16. Stats from numerous platforms</li> <li>17. All Video's published to Tiki Live, YouTube and Rumble</li> <li>18. Broadcast on KCAA 1050 AM and 106.5 FM</li> <li>19. Customized landing page linking to your website and social media.</li> <li>20. Spreaker site with RSS and podcast</li> </ol> |
|---|--|

Broadcast Management Services, Inc. reserves right to rearrange broadcast time in case of scheduling conflicts, power or equipment failure beyond Broadcast Management Services, Inc.'s control, or national, regional or local emergency. CLIENT agrees that contract runs \_\_\_\_\_ weeks and unless other definitive financial arrangements are made prior to air date, Broadcast Management Services, Inc. may cancel the contract for non-payment. Contracts automatically renew for a term of equal length if not cancelled by either party, in writing, two weeks before the end of the contract term. Any spots associated with this agreement must be aired during contract term. No bankable commercials. CLIENT must provide script and approve production spot or recorded spot, prior to start date.

Page #2 must accompany this page (#1) for contract to be valid. Page #1 must be signed & page #2 must be initialed. BMS makes no representation or promises of success or failure of any program on KCAA. CLIENT acknowledges and understands that BMS/KCAA has a zero tolerance for any over-the-air conduct or utterances that violate FCC rules. Therefore, any conduct or over-the-air utterance which exposes BMS/KCAA to potential FCC fines and forfeitures will be grounds for immediate contract termination. All contests must be approved by BMS management. Contests cannot include payment for chance to win; no lotteries or raffles. No transfer of program time, or host duties to another party without prior BMS approval.

Furthermore, we make no guarantees or representations regarding sales made by programmer or advertiser with regard to this agreement. Broadcast Management Services, Inc. makes no guarantees of success regarding the promotion of the program through third parties, such as newspapers, billboards, etc. Signing this agreement supersedes any other agreement with BMS.

Weekly payments must be made automatically with a credit or debit card. If no prior arrangement is made, and no program payment is received one week after the due date, contract will be considered past due and may be subject to cancellation at the discretion of BMS. Each past due invoice will be assessed a \$10 per day late charge that will accrue until the account is brought current.

Authorized By Client, Date \_\_\_\_\_

Authorized By KCAA Rep. Date \_\_\_\_\_

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Print Name \_\_\_\_\_

Email \_\_\_\_\_

Email \_\_\_\_\_

Street Address \_\_\_\_\_

Phone \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Notes \_\_\_\_\_

Phone \_\_\_\_\_

Accepted by KCAA Management \_\_\_\_\_ Date \_\_\_\_\_





**KCAA Programmer Agreement**  
**BROADCAST MANAGEMENT SERVICES INC.**  
 1378 Industrial Park Ave. Redlands, California 92374  
 Phone: (909) 793-1065 · Email: [Info@kcaaradio.com](mailto:Info@kcaaradio.com)



**CLIENT'S NAME:**

**1. PAYMENT AND BILLING**

- a) Broadcast Management Services, Inc. will bill CLIENT based on contract terms. If the contract includes a payment schedule, invoices may not be issued and CLIENT agrees to payment terms. Each due date will be treated as a separate invoice for the purpose of calculating late fees.
- b) Payment by CLIENT is due upon receipt of invoice and/or affidavit of performance.
- c) Invoices shall be based on total spots played and/or extra contract options.

**2. TERMINATION**

- a) All broadcasts must meet community standards of decency and comply with all FCC rules. Immediate termination will result from any utterance that is defined under FCC rules as patently offensive, obscene or profane or if program content is considered by BMS to contain excessive superfluous communication.
- b) CLIENT reserves the right to terminate this contract at any time. Upon said cancellation, all remaining CLIENT payments required under the full term of this contract are immediately due and payable.

**3. FAILURE TO BROADCAST**

In circumstances of force majeure, such as public emergency, restrictions imposed by law, acts of God, labor disputes or any other cause, including mechanical or electronic breakdowns beyond the control of Broadcast Management Services, Inc., where there is an interruption or omission of any commercial announcement or program broadcast contracted to be broadcast, then Broadcast Management Services, Inc. will air the interrupted or omitted program at the best time available not under contract.

**4. EFFECTS OF BREACH**

- a) Broadcast Management Services, Inc. reserves the right to cancel this contract if CLIENT account becomes past due or due to other material breach of this contract. Upon cancellation, all charges for broadcasts completed under the terms of this contract and not paid, shall become immediately due and subject to late fees.
- b) Should any action be commenced by Broadcast Management Services, Inc. in connection with any breach of contract by CLIENT, then Broadcast Management Services, Inc. shall be entitled to reasonable expenses and/or attorneys fees incurred in such action.

**5. SUBSTITUTION OF PROGRAMS OF PUBLIC SIGNIFICANCE**

Broadcast Management Services, Inc. shall have the right to cancel and broadcast or portion thereof covered by this contract, in order to broadcast any program which, in its absolute discretion, it deems to be of public significance.

**6. PROGRAM AND COMMERCIAL MATERIAL**

Unless otherwise noted on the face of this contract, all program material, excluding commercial announcements, shall be furnished by Broadcast Management Services, Inc. Production expenses that arise due to the delivery of commercial content aired at the behest of CLIENT may be invoiced to CLIENT at the discretion of Broadcast Management Services, Inc.

**7. BROADCAST LIABILITIES**

- a) Broadcast Management Services, Inc. agrees to hold and save CLIENT and advertiser harmless against all liability resulting from the broadcast of (1) program material except program material furnished by CLIENT and (2) musical compositions licensed for broadcasting by a music licensing organization of which Broadcast Management Services, Inc. is a licensee.
- b) CLIENT agrees to hold and save Broadcast Management Services, Inc., harmless against all liability resulting from the broadcast of commercial material or program material furnished by CLIENT except musical compositions licensed as stated above.

**8. GENERAL**

- a) Broadcast Management Services, Inc. shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to programmer commercial material and other property furnished by CLIENT in connection with broadcasts hereunder. Broadcast Management Services, Inc. will not accept or process mail, correspondence, or telephone calls in connection with broadcasts, except after prior approval.
- b) This contract, including the rights under it, may not be assigned or transferred, without first obtaining the consent of Broadcast Management Services, Inc., in writing. Broadcast Management Services, Inc. shall not be required to broadcast hereunder for the benefit of any advertiser or programmer other than CLIENT.
- c) Broadcast Management Services, Inc. obligations hereunder are subject to the terms and conditions of licenses held by it and applicable federal, state and local laws and regulations.
- d) This contract contains the entire agreement between the parties relating to the subject matter herein contained, and no change or modifications of any of its items and provisions shall be effective unless made in writing and signed by both parties.
- e) Broadcast Management Services, Inc. reserves the right to forbear or waive enforcement actions granted to it under this contract at its discretion. This includes, but is not limited to, discharge of debts owed to Broadcast Management Services, Inc.

CLIENT'S INITIALS \_\_\_\_\_



**BROADCAST MANAGEMENT SERVICES INC.**  
**KCAA RADIO AGREEMENT**  
 1378 Industrial Park Ave. Redlands, California 92374  
 Phone: (909) 793-1065 · Email: [Info@kcaaradio.com](mailto:Info@kcaaradio.com)



**CLIENT'S NAME:** \_\_\_\_\_

**TYPE OF BROADCAST:** (60\_\_\_\_) (30\_\_\_\_) (News\_\_\_\_) (Remote\_\_\_\_)

**Start Date** \_\_\_\_\_ **End Date** \_\_\_\_\_

**Agreement Total \$** \_\_\_\_\_

**Special Instructions** \_\_\_\_\_

\_\_\_\_\_ **New Agreement**                      \_\_\_\_\_ **Renewal**                      \_\_\_\_\_ **Revision**

**BROADCAST SCHEDULE**

<i>Week of</i>	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>

Failure to pay as agreed may result in contract cancellation. Station reserves right to cancel or rearrange broadcast time in case of scheduling conflicts, power or equipment failure beyond the station's control, or national, regional or local emergency. BMS, Inc. reserves the right to cancel any contract for non-payment. Client agrees to pay in advance unless other definitive financial arrangements are made prior to air date. BMS, Inc. may cancel the contract for non-payment. All spots must be aired during contract term. No bankable commercials. Client must provide script and approve production spot or recorded spot, prior to start date.

Page #2 must accompany this page (#1) for contract to be valid. Page #1 must be signed & page #2 must be initialed. BMS makes no representation or promises of success or failure of any program on KCAA-AM. Clients acknowledges and understands that BMS/KCAA has a zero tolerance for any over-the-air conduct or utterances that violate FCC rules. Therefore, any conduct or over-the-air utterance which exposes BMS/KCAA to potential FCC fines and forfeitures will be grounds for contract termination.

Furthermore, we make no guarantees or representations regarding sales made by programmer or advertiser with regard to this agreement. The station makes no guarantees regarding the success of program promotions, or through third parties, such as newspapers, billboards, etc. Signing this agreement supersedes any other agreement with BMS. This agreement may not be cancelled by client.

Weekly payments must be made automatically with a credit or debit card. If no prior arrangement is made, and no program payment is received one week after due date, contract will be subject to cancellation.

**Authorized By Advertiser, Date** \_\_\_\_\_

**Authorized By KCAA Rep. Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Print Name** \_\_\_\_\_

**Print Name** \_\_\_\_\_

**Email** \_\_\_\_\_

**Email** \_\_\_\_\_

**Company** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City, State & Zip** \_\_\_\_\_

**Notes** \_\_\_\_\_

**Phone** \_\_\_\_\_

\_\_\_\_\_



**BROADCAST MANAGEMENT SERVICES INC.**

KCAA RADIO 1050 - AM AGREEMENT

1378 Industrial Park Ave. Redlands, California 92374

Phone: (909) 793-1065 · Email: [Info@kcaaradio.com](mailto:Info@kcaaradio.com)



CLIENT'S NAME: \_\_\_\_\_

**1. PAYMENT AND BILLING**

- a) Broadcast Management Services, Inc. will invoice CLIENT based on contract terms.
- b) Payment by CLIENT is due upon receipt of invoice and/or affidavit of performance.
- c) Invoices shall be based on total spots played and/or extra contract options.
- d) Any failure to broadcast shall be credited to the client ONLY, if individual spots were missed that can't be aired during the term of this agreement.
- e) Should any action be commenced by either party hereto in connection with any breach of this agreement by the other party, then the prevailing party shall be entitled to reasonable attorneys fees incurred in such action from the other party.

**2. TERMINATION**

- a) If CLIENT cancels contract, Broadcast Management Services, Inc. will immediately invoice the client for the total number of spots that would have been aired during the full term of this agreement. If STATION cancels contract, CLIENT shall have a credit due of the amount remaining on the original contract.
- b) All broadcasts must meet community standards of decency and comply with all FCC rules. Immediate termination without refund will result from any utterance that is defined under FCC rules as patently offensive, obscene or profane.

**3. FAILURE TO BROADCAST**

If, due to public emergency or necessity, restrictions imposed by law, acts of God, labor disputes or any other cause, including mechanical or electronic breakdowns beyond the control of Broadcast Management Services, Inc., and there is an interruption or omission of any commercial announcement or program broadcast contracted to be broadcast hereunder, then Broadcast Management Services, Inc. will substitute a time period for the broadcast of the interrupted or omitted program. If no substitute time period is acceptable to CLIENT, Broadcast Management Services, Inc. shall allow CLIENT a Pro-rata reduction in the time or program charges based on credit of individual broadcast for the next contract period.

**4. EFFECTS OF BREACH**

- a) Broadcast Management Services, Inc. reserves the right to cancel this contract upon default by CLIENT in the payment of bills or other material breach of the terms thereof. Upon cancellation, all charges for broadcasts completed hereunder and not paid, shall become immediately due and payable.
- b) In the event of a material breach by Broadcast Management Services, Inc. in performing this contract, CLIENT reserves the right to cancel this contract at any time.

**5. SUBSTITUTION OF PROGRAMS OF PUBLIC SIGNIFICANCE**

STATION shall have the right to cancel any broadcast or portion thereof covered by this contract, in order to broadcast any program which, in its absolute discretion, it deems to be of public significance. In any such case, Broadcast Management Services, Inc. will notify CLIENT in advance.

**6. PROGRAM AND COMMERCIAL MATERIAL**

Unless otherwise noted on the face of this contract, all program material, excluding commercial announcements, shall be furnished by STATION and all commercial announcement material shall be furnished by CLIENT. All expenses connected with the delivery of commercial announcements to Broadcast Management Services, Inc., and with return there from, if return is directed, shall be paid by CLIENT.

**7. BROADCAST LIABILITIES**

Broadcast Management Services, Inc. agrees to hold and save CLIENT and advertiser harmless against all liability resulting from the broadcast of (1) program material except program material furnished by CLIENT and (2) musical compositions licensed for broadcasting by a music licensing organization of which the STATION is a licensee. Client agrees to hold and save Broadcast Management Services, Inc., harmless against all liability resulting from the broadcast of commercial material or program material furnished by CLIENT except musical compositions licensed as stated above.

**8. GENERAL**

- a) STATION shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to programmer commercial material and other property furnished by CLIENT in connection with broadcasts hereunder. Broadcast Management Services, Inc. will not accept or process mail, correspondence, or telephone calls in connection with broadcasts, except after prior approval.
- b) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of Broadcast Management Services, Inc., in writing, nor may Broadcast Management Services, Inc. be required to broadcast hereunder for the benefit of any advertiser other than the ones built-in to the pre-recorded format, in the time constraints listed. Failure of Broadcast Management Services, Inc. or CLIENT to enforce any of the provisions herein shall be construed as a general relinquishment or waiver as to that, or any other provisions.
- c) Broadcast Management Services, Inc. has obligations hereunder which are subject to the terms and conditions of licenses held under applicable federal, state and local laws and regulations.
- d) This contract contains the entire agreement between the parties relating to the subject matter herein contained, and no change or modifications of any provisions shall be effective unless made in writing and signed by both parties.

CLIENT'S INITIALS \_\_\_\_\_



# Authorization for Credit Card Use



PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN  
All information will remain confidential

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Credit Card Type: \_\_\_ Visa \_\_\_ Master Card \_\_\_ Discover \_\_\_ AmEx

Credit Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Identification Number: \_\_\_\_\_ (last three digits on the back of the credit card)

Amount to Charge: \$\_\_\_\_\_ (USD)

I authorize Broadcast Media Services to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

### Cardholder – Please sign and Date

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_